

Assoc. Prof. BANU DINCER

Personal Information

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Education Information

Doctorate, Marmara Üniversitesi, İktisadi Ve İdari Bilimler Fakültesi, İşletme Bölümü, Turkey 2005 - 2009

Postgraduate, Université Paris-Dauphine: Paris IX, Muhasebe, France 2003 - 2004

Postgraduate, Marmara Üniversitesi, İşletme Fakültesi, İşletme Bölümü, Turkey 2001 - 2003

Undergraduate, Galatasaray Üniversitesi, İktisadi ve İdari Bilimler Fakültesi, İşletme Bölümü, Turkey 1995 - 2000

Foreign Languages

English, C1 Advanced

Dissertations

Doctorate, The impact of adoption of IAS/IFRS on information asymmetry in Istanbul Stock Exchange, Marmara Üniversitesi, İktisadi Ve İdari Bilimler Fakültesi, İşletme Bölümü, 2009

Research Areas

Accounting, Accounting and Control

Academic Titles / Tasks

Associate Professor, Galatasaray University, İktisadi Ve İdari Bilimler Fakültesi, İşletme Bölümü, 2015 - Continues

Assistant Professor, Galatasaray Üniversitesi, İktisadi ve İdari Bilimler Fakültesi, İşletme Bölümü, 2014 - Continues

Research Assistant, Galatasaray Üniversitesi, İktisadi ve İdari Bilimler Fakültesi, İşletme Bölümü, 2001 - Continues

Academic and Administrative Experience

Fakülte Yönetim Kurulu Üyesi, Galatasaray University, İktisadi Ve İdari Bilimler Fakültesi, İşletme, 2020 - Continues

Deputy Head of Department, Galatasaray University, İktisadi Ve İdari Bilimler Fakültesi, İşletme, 2019 - Continues

BAP Coordinator, Galatasaray University, İktisadi Ve İdari Bilimler Fakültesi, İşletme, 2015 - Continues

Courses

Financial Accounting II, Undergraduate, 2017 - 2018, 2018 - 2019, 2019 - 2020, 2020 - 2021

Advising Theses

DEMİR V., DİNCER B., TÜRKİYE FİNANSAL RAPORLAMA STANDARTLARI KAPSAMINDA TÜREV FİNANSAL ARAÇLARIN RAPORLANMASI VE TÜREV FİNANSAL ARAÇLARIN BANKALARIN AKTİF-PASİF YÖNETİMİ VE RİSK YÖNETİMİ ÜZERİNDEKİ ETKİLERİNİN İNCELENMESİ: TÜRK BANKACILIK SEKTÖRÜ UYGULAMALARI, Postgraduate, M.YALVAÇ(Student), 2016

Articles Published in Journals That Entered SCI, SSCI and AHCI Indexes

I. Exploring the Impact of Sustainability on Corporate Financial Performance Using Discriminant Analysis

Keskin A. I. , Dincer B., Dincer C.

SUSTAINABILITY, vol.12, no.6, 2020 (Journal Indexed in SCI)

Articles Published in Other Journals

I. Corporate social responsibility decisions: a dilemma for SME executives?

DİNCER B., DİNCER C.

Social Responsibility Journal, vol.9, no.2, pp.177-187, 2013 (Refereed Journals of Other Institutions)

II. Measuring brand social responsibility: A new scale

DİNCER B., DİNCER C.

Social Responsibility Journal, vol.8, no.4, pp.484-494, 2012 (Refereed Journals of Other Institutions)

III. An investigation of Turkish small and medium-sized enterprises online CSR communication

DİNCER C., DİNCER B.

Social Responsibility Journal, vol.6, no.2, pp.197-207, 2010 (Refereed Journals of Other Institutions)

IV. Corporate Social Responsibility: Future Prospects in the Turkish Context

DİNCER C., DİNCER B.

Social Responsibility Journal, vol.3, no.3, pp.44-49, 2007 (Refereed Journals of Other Institutions)

V. The Importance of Environmental Communication: Evidence from Turkey

DİNCER C., DİNCER B.

Social Responsibility Journal, vol.2, no.2, pp.131-135, 2006 (Refereed Journals of Other Institutions)

VI. Has Environmental Investment a Marketing Effect in Turkish Banking Industry?

DİNCER C., DİNCER B.

Social Responsibility Journal, vol.2, no.1, pp.88-95, 2006 (Refereed Journals of Other Institutions)

Supported Projects

DİNCER C., DİNCER B., Project Supported by Higher Education Institutions, SOSYAL MEDYADA MARKA SADAKATI, 2018 - 2019

DİNCER B., DİNCER C., Project Supported by Higher Education Institutions, KOBİ'LER AÇISINDAN İŞ İLİŞKİSİ YÖNETİMİ, ANAHTAR FAKTÖRLERİ ANLAMAK, 2017 - 2019

DİNCER B., DİNCER C., Project Supported by Higher Education Institutions, TEKNOLOJİ KULLANIMININ KOBİ FİNANSAL PERFORMANSINA ETKİLERİ, 2016 - 2018

DİNCER C., DİNCER B., Project Supported by Higher Education Institutions, SOSYAL MEDYA ÇAĞINDA KULLANICI GÜDÜMLÜ İÇERİK; MARKA VE KULLANICILAR ÜZERİNE ETKİLERİ, 2016 - 2017

DİNCER B., DİNCER C., Project Supported by Higher Education Institutions, FİNANSAL OLMAYAN RAPORLAMANIN FİNANS ÇEVRELERİNCE ALGISI, 2015 - 2017

DİNCER C., DİNCER B., Project Supported by Higher Education Institutions, GELİŞMEKTE OLAN ÜLKELERDE, İŞLETMEDEN İŞLETMEYE (B2B) PAZARLARDA SOSYAL MEDYA KULLANIMI: TÜRKİYE ÖRNEĞİ, 2015 - 2016

DİNCER C., DİNCER B., Project Supported by Higher Education Institutions, KURUMSAL SOSYAL SORUMLULUK İLETİŞİMİ

VE ALGI: MEDYA VE RİSKLER, 2012 - 2014

DİNCER C., DİNCER B., Project Supported by Higher Education Institutions, KURUMSAL SOSYAL SORUMLULUK KARARLARI, KOBİ YÖNETİCİLERİ İÇİN İKİLEM?, 2010 - 2011

Citations

Total Citations (WOS):3

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