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Personal Information

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International Researcher IDs

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Publons / Web Of Science ResearcherID: AAB-1367-2020

ScopusID: 57130671100

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Education Information

Doctorate, Marmara University, İktisadi Ve İdari Bilimler Fakültesi, İşletme Bölümü, Turkey 2005 - 2009

Postgraduate, Université Paris-Dauphine: Paris IX, Muhasebe, France 2003 - 2004

Postgraduate, Marmara University, İşletme Fakültesi, İşletme Bölümü, Turkey 2001 - 2003

Undergraduate, Galatasaray University, İktisadi Ve İdari Bilimler Fakültesi, İşletme Bölümü, Turkey 1995 - 2000

Foreign Languages

English, C1 Advanced

Dissertations

Doctorate, The impact of adoption of IAS/IFRS on information asymmetry in Istanbul Stock Exchange, Marmara Üniversitesi, İktisadi Ve İdari Bilimler Fakültesi, İşletme Bölümü, 2009

Research Areas

Accounting, Accounting and Control

Academic Titles / Tasks

Associate Professor, Galatasaray University, İktisadi Ve İdari Bilimler Fakültesi, İşletme Bölümü, 2015 - Continues

Assistant Professor, Galatasaray University, İktisadi Ve İdari Bilimler Fakültesi, İşletme Bölümü, 2014 - Continues

Research Assistant, Galatasaray University, İktisadi Ve İdari Bilimler Fakültesi, İşletme Bölümü, 2001 - Continues

Academic and Administrative Experience

Fakülte Yönetim Kurulu Üyesi, Galatasaray University, İktisadi Ve İdari Bilimler Fakültesi, İşletme, 2020 - Continues

Deputy Head of Department, Galatasaray University, İktisadi Ve İdari Bilimler Fakültesi, İşletme, 2019 - Continues

Courses

Financial Accounting II, Undergraduate, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018

Advising Theses

DİNCER B., DEMİR V., TÜRKİYE FİNANSAL RAPORLAMA STANDARTLARI KAPSAMINDA TÜREV FİNANSAL ARAÇLARIN RAPORLANMASI VE TÜREV FİNANSAL ARAÇLARIN BANKALARIN AKTİF-PASİF YÖNETİMİ VE RİSK YÖNETİMİ ÜZERİNDEKİ ETKİLERİNİN İNCELENMESİ: TÜRK BANKACILIK SEKTÖRÜ UYGULAMALARI, Postgraduate, M.YALVAÇ(Student), 2016

Published journal articles indexed by SCI, SSCI, and AHCI

- I. **Nexus between Sustainability Reporting and Firm Performance: Considering Industry Groups, Accounting, and Market Measures**
DİNCER B., Keskin A. İ., DİNCER C.
Sustainability (Switzerland), vol.15, no.7, 2023 (SCI-Expanded)
- II. **Social Commerce and Purchase Intention: A Brief Look at the Last Decade by Bibliometrics**
Dincer C., Dincer B.
Sustainability (Switzerland), vol.15, no.1, 2023 (SCI-Expanded)
- III. **Sustainable Communication; Perceived Motivation and Nature of the Commitment**
DİNCER B., DİNCER C.
SUSTAINABILITY, vol.14, no.15, 2022 (SCI-Expanded)
- IV. **Exploring the Impact of Sustainability on Corporate Financial Performance Using Discriminant Analysis**
Keskin A. İ., Dincer B., Dincer C.
SUSTAINABILITY, vol.12, no.6, 2020 (SCI-Expanded)

Articles Published in Other Journals

- I. **Insights into Sustainability Reporting: Trends, Aspects, and Theoretical Perspectives from a Qualitative Lens**
Dincer B., Dincer C.
JOURNAL OF RISK AND FINANCIAL MANAGEMENT, vol.17, no.2, pp.68-85, 2024 (Scopus)
- II. **Impact of Teaching Accounting Ethics on the Ethical Decision-Making of Future Managers**
Dincer B., Dincer C.
International Journal of Research and Review, vol.10, no.8, pp.563-579, 2023 (Peer-Reviewed Journal)
- III. **SÜRDÜRÜLEBİLİRLİK VE FİNANSAL PERFORMANS ARASINDAKİ İLİŞKİNİN BIST100 VE BIST SÜRDÜRÜLEBİLİRLİK ŞİRKETLERİ ARACILIĞIYLA İNCELENMESİ**
Dincer C., Dincer B., Keskin A. İ.
FİNANS POLİTİK VE EKONOMİK YORUMLAR, vol.58, no.658, pp.157-180, 2021 (Peer-Reviewed Journal)
- IV. **SÜRDÜRÜLEBİLİRLİK VE FİNANSAL PERFORMANS ARASINDAKİ İLİŞKİNİN BIST100 VE BIST SÜRDÜRÜLEBİLİRLİK ŞİRKETLERİ ARACILIĞIYLA İNCELENMESİ**
Dincer C., Dincer B., Keskin A. İ.
Finans Politik ve Ekonomik Yorumlar Dergisi, vol.58, no.658, pp.157-179, 2021 (Peer-Reviewed Journal)
- V. **The Effect of Tax Communication on Taxpayers Attitude**

DİNCER B., DİNCER C.

International Journal of Academic Research in Business and Social Sciences, vol.8, no.12, pp.1137-1143, 2018
(Peer-Reviewed Journal)

- VI. **Brand Relations in Social Media: A Research on Turkish Dairy Sector**
DİNCER C., DİNCER B.
International Journal of Academic Research in Business and Social Sciences, vol.8, no.12, pp.1144-1152, 2018
(Peer-Reviewed Journal)
- VII. **Corporate Past and Attitude towards Corporate Social Responsibility: Impact on Brand Identity**
DİNCER B., DİNCER C.
International Journal of Academic Research in Business and Social Sciences, vol.7, no.11, pp.227-232, 2017 (Peer-Reviewed Journal)
- VIII. **Determinants Of Brand Loyalty In Online Communities: A Facebook Evidence**
DİNCER C., DİNCER B.
International Journal of Academic Research in Business and Social Sciences, vol.7, no.11, pp.167-174, 2017 (Peer-Reviewed Journal)
- IX. **The Role of Corporate Social Responsibility in the Purchase Intention: Evidence from Banking Sector**
DİNCER C., DİNCER B.
International Journal of Academic Research in Business and Social Sciences, vol.7, no.10, pp.119-124, 2017 (Peer-Reviewed Journal)
- X. **Literature Review on the Use of Technology and Information Systems in SMEs**
DİNCER B., DİNCER C.
International Journal of Academic Research in Business and Social Sciences, vol.6, no.12, pp.678-684, 2016 (Peer-Reviewed Journal)
- XI. **Communicating Corporate Social Responsibility to Young Consumers Focus Values and Media**
DİNCER C., DİNCER B.
International Journal of Academic Research in Business and Social Sciences, vol.6, no.11, pp.644-653, 2016 (Peer-Reviewed Journal)
- XII. **Key Factors of Online Customer Satisfaction**
DİNCER C., DİNCER B.
International Journal of Academic Research in Business and Social Sciences, vol.5, no.7, pp.97-111, 2015 (Peer-Reviewed Journal)
- XIII. **An Overview and Analysis of Marketing Ethics**
DİNCER B., DİNCER C.
International Journal of Academic Research in Business and Social Sciences, vol.4, no.11, pp.151-158, 2014 (Peer-Reviewed Journal)
- XIV. **Corporate social responsibility decisions: a dilemma for SME executives?**
DİNCER B., DİNCER C.
Social Responsibility Journal, vol.9, no.2, pp.177-187, 2013 (Scopus)
- XV. **Corporate Social Responsibility Communication and Perception Media and Risks**
DİNCER B., DİNCER C.
International Journal of Academic Research in Business and Social Sciences, vol.3, no.4, pp.207-222, 2013 (Peer-Reviewed Journal)
- XVI. **Measuring brand social responsibility: A new scale**
DİNCER B., DİNCER C.
Social Responsibility Journal, vol.8, no.4, pp.484-494, 2012 (Scopus)
- XVII. **Tüketicilerin Alışveriş Merkezi Ziyareti ve Davranışı Üniversite Öğrencileri Üzerine Bir Araştırma**
DİNCER B., DİNCER C.
T. C. Selçuk Üniversitesi, Sosyal ve Ekonomik Araştırmalar Dergisi, vol.15, no.11, pp.317-331, 2011 (Peer-Reviewed Journal)
- XVIII. **An investigation of Turkish small and medium-sized enterprises online CSR communication**
DİNCER C., DİNCER B.

Social Responsibility Journal, vol.6, no.2, pp.197-207, 2010 (ESCI)

XIX. Rethinking Brands in Emerging Financial Markets

DİNCER B., DİNCER C.

Celal Bayar Üniversitesi, İİBF, Yönetim ve Ekonomi Dergisi, vol.17, no.1, 2010 (Peer-Reviewed Journal)

XX. Corporate Social Responsibility: Future Prospects in the Turkish Context

DİNCER C., DİNCER B.

Social Responsibility Journal, vol.3, no.3, pp.44-49, 2007 (ESCI)

XXI. The Importance of Environmental Communication: Evidence from Turkey

DİNCER C., DİNCER B.

Social Responsibility Journal, vol.2, no.2, pp.131-135, 2006 (ESCI)

XXII. Has Environmental Investment a Marketing Effect in Turkish Banking Industry?

DİNCER C., DİNCER B.

Social Responsibility Journal, vol.2, no.1, pp.88-95, 2006 (ESCI)

Books & Book Chapters

I. Sürdürülebilirlik Raporlarının Meşruiyet Teorisi Kapsamında Değerlendirilmesi

Dincer B.

in: Muhasebe, Finans ve Denetim Alanlarında Kritik Yaklaşımlar, Doç .Dr. Yakup ARSLAN, Editor, Efe Akademi Yayınları, İstanbul, pp.39-53, 2022

II. Muhasebe Teorilerine İlişkin Yaklaşımların ve Sınıflandırmaların İncelenmesi

Dincer B.

in: MUHASEBE KONULARINDA BİLİMSEL YAKLAŞIMLAR VE ARAŞTIRMALAR, Dr. Şahin Karabulut, Editor, Gazi Yayın Dağıtım, Ankara, pp.1-16, 2021

Refereed Congress / Symposium Publications in Proceedings

I. Sustainability Reporting Through the Lens of Legitimacy Theory

Dincer B.

20TH INTERNATIONAL CONFERENCE ON CORPORATE SOCIAL RESPONSIBILITY AND 11TH ORGANISATIONAL GOVERNANCE CONFERENCE , Madrid, Spain, 13 - 16 September 2023, pp.8-21

II. Success in Managing Business Interactions and Communication Era

DİNCER B., DİNCER C.

14th European Academic Research Conference on Global Business,Economics, Finance Social Sciences, Paris, France, 5 - 07 July 2019, pp.1-8

III. Understanding the Adoption Process of Mobile Commerce andM-Loyalty

DİNCER C., DİNCER B.

14th European Academic Research Conference on Global Business,Economics, Finance Social Sciences, Paris, France, 5 - 07 July 2019, pp.1-7

IV. Investigating Brand Loyalty via Mobile Commerce

DİNCER C., DİNCER B.

14th European Academic Research Conference on Global Business,Economics, Finance Social Sciences, Paris, France, 5 - 07 July 2019, pp.1-8

V. Mobile Shopping Adoption: Current Insights and Dimensions

DİNCER C., DİNCER B.

International Conference on Marketing, Tourism Hospitality, Singapore, Singapore, 27 - 29 July 2018, pp.1-7

VI. Social Media Interactivity, Brands and Engagement

DİNCER C., DİNCER B.

Ninth European Academic Research Conference on Global Business,Economics, Finance and Social Sciences, Milan,

Italy, 30 June - 02 July 2018, pp.1-7

VII. Managing Business Relations, Strategy-Individual Dilemma

DİNCER B., DİNCER C.

Ninth European Academic Research Conference on Global Business, Economics, Milan, Italy, 30 June - 02 July 2018, pp.1-6

VIII. Why We Produce Digital Content? The Social Side of Generating Content On Facebook

DİNCER C., DİNCER B.

Sixth Middle East Conference on Global Business, Economics, Finance and Banking (ME17Dubai Conference), Dubai, United Arab Emirates, 6 - 08 October 2017

IX. Obstacles and Challenges of ICT Adoption by SMEs: Perspective from Istanbul

DİNCER B., DİNCER C.

Sixth Middle East Conference on Global Business, Economics, Finance and Banking (ME17Dubai Conference), Dubai, United Arab Emirates, 6 - 08 October 2017

X. INVESTIGATING THE IMPACT OF ONLINE ENVIRONMENTAL STIMULI ON SOCIAL COMMERCE: APPLICATION OF S-O-R MODEL

DİNCER C., DİNCER B.

5th Mediterranean Interdisciplinary Forum on Social Sciences and Humanities, MIFS 2017, Barselona, Spain, 18 - 19 May 2017, vol.5, pp.34

XI. INFORMATION TECHNOLOGY USE AND INSIGHT TO THE MANAGEMENT PERCEPTION

DİNCER B., DİNCER C.

5th Mediterranean Interdisciplinary Forum on Social Sciences and Humanities, MIFS 2017, Barselona, Spain, 18 - 19 May 2017, vol.5, pp.35

XII. Investigating the Engagement and Brand Loyalty of Online Brand Community Members in Social Media Platforms

DİNCER C., DİNCER B.

International Conference for Multiple Academic Disciplines (ICMAD17Dubai Conference), Dubai, United Arab Emirates, 27 - 28 May 2017, pp.1

XIII. Determinants of AIS Success A Qualitative Research on SME's

DİNCER B., DİNCER C.

International Conference for Multiple Academic Disciplines (ICMAD17Dubai Conference), Dubai, United Arab Emirates, 27 - 28 May 2017

XIV. Return on Investment and Corporate Social Responsibility Paradox Solved

DİNCER B., DİNCER C.

Fifth European Academic Research Conference on Global Business, Economics, Finance and Banking, İstanbul, Turkey, 15 - 17 December 2016

XV. Communicating CSR through Social Media A New Lens

DİNCER C., DİNCER B.

Fifth European Academic Research Conference on Global Business, Economics, Finance and Banking, İstanbul, Turkey, 15 - 17 December 2016

XVI. History and Heritage Perspective on CSR Communication Do They Really Help

DİNCER C., DİNCER B.

7th International Conference on Governance Fraud Ethics and Social Responsibility, İstanbul, Turkey, 9 - 11 December 2016

XVII. Consumer Responsiveness towards CSR in the Banking Sector

DİNCER B., DİNCER C.

7th International Conference on Governance Fraud Ethics and Social Responsibility, İstanbul, Turkey, 9 - 11 December 2016

Supported Projects

DİNCER C., DİNCER B., Project Supported by Higher Education Institutions, SOSYAL MEDYADA MARKA SADAKATI, 2018 - 2019

DİNCER B., DİNCER C., Project Supported by Higher Education Institutions, KOBİ'LER AÇISINDAN İŞ İLİŞKİSİ YÖNETİMİ, ANAHTAR FAKTÖRLERİ ANLAMAK, 2017 - 2019

DİNCER B., DİNCER C., Project Supported by Higher Education Institutions, TEKNOLOJİ KULLANIMININ KOBİ FİNANSAL PERFORMANSINA ETKİLERİ, 2016 - 2018

DİNCER C., DİNCER B., Project Supported by Higher Education Institutions, SOSYAL MEDYA ÇAĞINDA KULLANICI GÜDÜMLÜ İÇERİK; MARKA VE KULLANICILAR ÜZERİNE ETKİLERİ, 2016 - 2017

DİNCER B., DİNCER C., Project Supported by Higher Education Institutions, FİNANSAL OLMAYAN RAPORLAMANIN FİNANS ÇEVRELERİNCE ALGISI, 2015 - 2017

DİNCER C., DİNCER B., Project Supported by Higher Education Institutions, GELİŞMEKTE OLAN ÜLKELERDE, İŞLETMEDEN İŞLETMEYE (B2B) PAZARLARDA SOSYAL MEDYA KULLANIMI: TÜRKİYE ÖRNEĞİ, 2015 - 2016

DİNCER C., DİNCER B., Project Supported by Higher Education Institutions, KURUMSAL SOSYAL SORUMLULUK İLETİŞİMİ VE ALGI: MEDYA VE RİSKLER, 2012 - 2014

DİNCER C., DİNCER B., Project Supported by Higher Education Institutions, KURUMSAL SOSYAL SORUMLULUK KARARLARI, KOBİ YÖNETİCİLERİ İÇİN İKİLEM?, 2010 - 2011

Metrics

Publication: 51
Citation (WoS): 11
Citation (Scopus): 101
H-Index (WoS): 5
H-Index (Scopus): 5

Scholarships

Jean Monnet, Jean Monnet Scholarship Program, 2003 - 2004