

Assoc. Prof. EMİNE NAZLI AYTUNA

Personal Information

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International Researcher IDs

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Education Information

Doctorate, Universite Paris 1 Pantheon-Sorbone, Siyaset Bilimi, France 1997 - 2001

Postgraduate, Universite Paris 1 Pantheon-Sorbone, Siyasi İletişim, France 1995 - 1996

Undergraduate, Marmara University, İktisadi Ve İdari Bilimler Fakültesi, Kamu Yönetimi Bölümü, Turkey 1988 - 1992

Foreign Languages

French, C1 Advanced

Research Areas

Social Sciences and Humanities, Mass Communications and Mass Media

Academic Titles / Tasks

Associate Professor, Galatasaray University, İletişim Fakültesi, Halkla İlişkiler Ve Tanıtım, 2013 - Continues

Assistant Professor, Galatasaray University, İletişim Fakültesi, Halkla İlişkiler Ve Tanıtım, 2001 - 2013

Research Assistant, Galatasaray University, İletişim Fakültesi, Halkla İlişkiler Ve Tanıtım, 1994 - 2001

Academic and Administrative Experience

Koordinatör, Galatasaray University, Rektörlük, Toplumsal Katkı Koordinasyon Birimi/ Komisyonu, 2018 - Continues

Fakülte Yönetim Kurulu Üyesi, Galatasaray University, İletişim Fakültesi, 2017 - Continues

Manager of Research and Application Center, Galatasaray University, İletişim Fakültesi, 2015 - Continues

Enstitü Yönetim Kurulu Üyesi, Galatasaray University, Sosyal Bilimler Enstitüsü, 2012 - Continues

Galatasaray Üniversitesi, İletişim Fakültesi, 2010 - 2014

Fakülte Yönetim Kurulu Üyesi, Galatasaray University, İletişim Fakültesi, 2005 - 2014

Vice Dean, Galatasaray University, İletişim Fakültesi, 2005 - 2008

Courses

Lobicilik, Undergraduate, 2019 - 2020
Enformasyon Toplumu Kuramları, Undergraduate, 2018 - 2019
Sosyal Psikoloji, Undergraduate, 2019 - 2020
İkna Süreçleri, Undergraduate, 2018 - 2019

Advising Theses

Aytuna E. N., Türk basınında düzensiz göçün görsel temsili: Taliban yönetimi sonrası Afgan göçü, Doctorate, Z.ÇAKICI(Student), 2024
Aytuna E. N., Creative labor in Turkish cultural and creative industries: Istanbul-based visual designers, Postgraduate, Y.EMRE(Student), 2023
Aytuna E. N., Vlogging ve mikro-ünlülük: Gençlerin YouTube üretim pratiklerinin etnografik incelenmesi, Doctorate, Y.CEREN(Student), 2023
Aytuna E. N., Uluslararası dijital medyada bir sosyal temsil olarak Aylan Kurdi haberleri, Postgraduate, Z.ÇAKICI(Student), 2020
Aytuna E. N., Seçim kampanyalarında yeni ikna stratejileri: 2019 İstanbul ve Ankara yerel seçim kampanyalarında Twitter kullanımı, Postgraduate, O.ACAR(Student), 2019
AYTUNA E. N., Sanal Gerçeklik Teknolojilerinin Deneysel Pazarlamada Kullanımı, Postgraduate, M.BERTAN(Student), 2018
AYTUNA E. N., Sosyal ağlar üzerine: Arşivlenmeyen/kaybolan veri kullanımı, Postgraduate, Y.CEREN(Student), 2017
Aytuna E. N., Networked health an analysis of health nonprofits' use of Facebook in Turkey, Postgraduate, C.EKMEKÇİOĞLU(Student), 2017
AYTUNA E. N., Sağlık hizmetleri iletişimde mobil sağlık: "Adımsayar" uygulaması örneği, Postgraduate, S.ÖNEY(Student), 2014

Articles Published in Other Journals

- I. **Political persuasion and use of humor on social media: The case of Turkish Youth.**
AYTUNA E. N., Çapraz Y. C.
TECHNIUM SOCIAL SCIENCES JOURNAL (TSSJ), vol.15, no.1, pp.217-229, 2021 (Peer-Reviewed Journal)
- II. **Usage de l'internet par les personnes âgées en Turquie**
AYTUNA E. N.
Communication, technologie et développement, no.6, 2018 (Peer-Reviewed Journal)
- III. **Uses and Gratifications of Internet Use Among the Elderly in Turkey**
AYTUNA E. N., Çapraz Y. C.
Athens Journal of Mass Media and Communications, 2018 (Peer-Reviewed Journal)
- IV. **A Proposed Model for The Turkish Political Parties Websites Efficiency An Integrated Method Using Analytic Hierarchy Process**
AYTUNA E. N., KARSAK B. M., ALBAYRAK Y. E.
journal of information technology and business management, vol.8, no.1, pp.55-72, 2012 (Peer-Reviewed Journal)
- V. **Représentation des Nouvelles Technologies: La biotechnologie dans la presse Turque**
AYTUNA E. N.
İleti-ş-im, pp.13-26, 2009 (Peer-Reviewed Journal)
- VI. **Hyperlinking External Hyperlink utilization of Turkish Political Parties'xx websites**
AYTUNA E. N.
İleti-ş-im, no.8, pp.211-224, 2008 (Peer-Reviewed Journal)

Books & Book Chapters

- I. **Entertainment and Persuasion in Online Politics: A Qualitative Study of Young Voters' Approach in Turkey's 2023 Elections**
Aytuna E. N., Çakıcı Z., Özkaya A. E.
in: Changing Global Media Landscapes: Convergence, Fragmentation, and Polarization, AL-OBAİDİ JABBAR A., Editor, IGI Global yayınevi, Massachusetts, pp.215-234, 2024
- II. **Internet, Culture Numérique et Nouvelles Stratégies de Communication**
AYTUNA E. N., GÜVENLİ G.
in: Innovation Sociale Et Technologie Pour Une Meilleure Employabilité Des Femmes Tunisiennes, Iglesias-Onofrio Marcela, Sellami Baklouti Akila, Editor, Insaf Fem Co-funded by the Erasmus+ Programme of The European Union, pp.133-150, 2023
- III. **Digital Generation and Political Persuasion in Turkey: What about Social Media use?**
AYTUNA E. N., Çapraz Y. C.
in: Turkey and Turkish Studies. Special Edition, Mert Uydaci, Editor, Athens Institute for Education and Research, Atina, pp.53-65, 2019
- IV. **The Turkish Extreme Right Online Network: The Case of the Nationalist Action Party's Website**
AYTUNA E. N.
in: Challenges in International communication, Margarita Kefalaki, Yorgo Pasadeos, Editor, Athens Institute for Education and Research, Atina, pp.153-161, 2012

Refereed Congress / Symposium Publications in Proceedings

- I. **Media, Migration Narratives and Beyond: A study on the portrayal of Afghan Women Migrants in The Turkish Press.**
AYTUNA E. N., ÇAKICI Z.
10th International Communication Days/ Digital Capitalism and Communication Symposium, Turkey, 16 May 2023, vol.1, pp.337-358
- II. **Use of Humor on social media as a political persuasion effect**
AYTUNA E. N., Çapraz Y. C.
International Conference on Communication, Media, Technology and Design, Atina, Greece, 5 - 07 April 2019
- III. **Türkiye'de Siyasi Partilerin İnternet Ağı yapıları**
AYTUNA E. N.
XVI. Türkiye'de İnternet Konferansı, Turkey, 02 December 2011

Supported Projects

Aytuna E. N., Özkaya A. E., Güvenli G., Project Supported by Higher Education Institutions, Communication Strategies for Sustainable Development: Digital Media Literacy in Rural Women's Cooperatives, 2024 - 2027

Aytuna E. N., Özkaya A. E., Çakıcı Z., Project Supported by Higher Education Institutions, Social Media Entertainment Culture and New Political Persuasion, 2023 - 2026

AYTUNA E. N., Project Supported by Higher Education Institutions, İKNA ARACI OLARAK YOUTUBE KULLANIMI, 2019 - 2021

AYTUNA E. N., Project Supported by Higher Education Institutions, DİJİTAL KUŞAK VE SİYASİ İLETİŞİM, 2017 - 2019

AYTUNA E. N., Project Supported by Higher Education Institutions, TÜRKİYE'DE YAŞLI BİREYLERİN İNTERNET KULLANIMI, 2017 - 2019

Metrics

Publication: 13