## TUNCAY GÜRBÜZ ASSOC. PROF.

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Publons / Web Of Science ResearcherID: AAC-9149-2020

ScopusID: 35145824400 Yoksis Researcher ID: 132165



### Learning Knowledge

Doctorate	Galatasaray University, Fen Bilimleri Enstitüsü, Endüstri Mühendisliği (Dr), Turkey	
2006 - 2010		
Postgraduate	Galatasaray University, Fen Bilimleri Enstitüsü, Endüstri Mühendisliği (Yl) (Tezli	
2000 - 2003	Turkey	
Undergraduate	Galatasaray University, Mühendislik Ve Teknoloji Fakültesi, Endüstri Mühendisli	
1996 - 2000	Bölümü, Turkey	

### Foreign Languages

French, C1 Advanced

#### **Dissertations**

Doctorate, A multicriteria decision making approach to human resources performance evaluation, Galatasaray Üniversitesi, Fen Bilimleri Enstitüsü, Endüstri Mühendisliği (Dr), 2010

Postgraduate, Evaluation de performance pour les ressources humaines avec les techniques de decision a multicriteres, Galatasaray Üniversitesi, Fen Bilimleri Enstitüsü, Endüstri Mühendisliği (Yl) (Tezli), 2003

### Academic Titles / Tasks

Associate Professor 2023 - Continues	Galatasaray University, Mühendislik Ve Teknoloji Fakültesi, Endüstri Mühendisliği Galatasaray University, Mühendislik Ve Teknoloji Fakültesi, Endüstri Mühendisliği	
Assistant Professor 2012 - 2023		
Research Assistant 2000 - 2012	Galatasaray University, Mühendislik Ve Teknoloji Fakültesi, Endüstri Mühendisliği	

#### Supported Projects

- 1. GÜRBÜZ T., KOP NASKALİ Y., Project Supported by Higher Education Institutions, KARAR VERMEDE EKSİK VERİLERİN ELE ALINMASI, 2019 2022
- 2. GÜRBÜZ T., ALBAYRAK Y. E., KOP NASKALİ Y., Project Supported by Higher Education Institutions, DANS SPORUNDA PERFORMANS DEĞERLENDİRMESİ VE İYİLEŞTİRİLMESİ, 2017 2021
- 3. GÜRBÜZ T., Project Supported by Higher Education Institutions, ASKERİ HAVA SAVUNMA SİSTEMLERİNDE STRATEJİK KARAR ALMA, 2015 2017
- 4. GÜRBÜZ T., Project Supported by Higher Education Institutions, STRATEJİK YÖNETİMDE KARAR DESTEK SİSTEMİ UYGULAMALARI. 2013 2014
- 5. GÜRBÜZ T., Project Supported by Higher Education Institutions, BİLGİ SİSTEMLERİ PERFORMANS DEĞERLENDİRMESİ VE BİLGİ YÖNETİMİNDE STRATEJİ SEÇİMİ, 2011 2013

#### Published journal articles indexed by SCI, SSCI, and AHCI

1. Decision Making with Fuzzy Incomplete Preference Data: Correct Completion Process and Efficiency of Completed Pairwise Comparison Matrices

Yazici A., GÜRBÜZ T.

JOURNAL OF MULTIPLE-VALUED LOGIC AND SOFT COMPUTING, vol.37, pp.53-76, 2021 (SCI-Expanded)

2. Human Reliability Assessment in Healthcare Operations Using Fuzzy Cognitive Maps Naskali Y. K., GÜRBÜZ T., ALBAYRAK Y. E.

JOURNAL OF MULTIPLE-VALUED LOGIC AND SOFT COMPUTING, vol.32, pp.57-86, 2019 (SCI-Expanded)

3. Target Marketing Strategy Determination for Shopping Malls Using Fuzzy ANP

Öztayşi B., GÜRBÜZ T., Albayrak E., Kahraman C.

JOURNAL OF MULTIPLE-VALUED LOGIC AND SOFT COMPUTING, vol.27, pp.595-623, 2016 (SCI-Expanded)

4. An engineering approach to human resources performance evaluation: Hybrid MCDM application with interactions

GÜRBÜZ T., ALBAYRAK Y. E.

APPLIED SOFT COMPUTING, vol.21, pp.365-375, 2014 (SCI-Expanded)

5. Criteria Weighting and 4P's Planning in Marketing Using a Fuzzy Metric Distance and AHP Hybrid Method

GÜRBÜZ T., ALBAYRAK Y. E., Alaybeyoglu E.

INTERNATIONAL JOURNAL OF COMPUTATIONAL INTELLIGENCE SYSTEMS, vol.7, pp.94-104, 2014 (SCI-Expanded)

6. A hybrid MCDM methodology for ERP selection problem with interacting criteria

GÜRBÜZ T., ALPTEKİN S. E., Alptekin G. I.

DECISION SUPPORT SYSTEMS, vol.54, no.1, pp.206-214, 2012 (SCI-Expanded)

7. Evaluating the Failure Risk Level of an Enterprise Resource Planning Project Using Analytic Network Process in Fuzzy Environment

KOP NASKALİ Y., ULUKAN H. Z., GÜRBÜZ T.

JOURNAL OF MULTIPLE-VALUED LOGIC AND SOFT COMPUTING, vol.17, no.4, pp.407-423, 2011 (SCI-Expanded)

8. A Multi-Criteria Decision Model for Architecturing Competence in Human Performance Technology Erensal Y. C., GÜRBÜZ T., ALBAYRAK Y. E.

INTERNATIONAL JOURNAL OF COMPUTATIONAL INTELLIGENCE SYSTEMS, vol.3, no.6, pp.815-831, 2010 (SCI-Expanded)

9. Multiple Criteria Human Performance Evaluation Using Choquet Integral

Gurbuz T.

INTERNATIONAL JOURNAL OF COMPUTATIONAL INTELLIGENCE SYSTEMS, vol.3, no.3, pp.290-300, 2010 (SCI-Expanded)

1. Threat Evaluation In Air Defense Systems Using Analytic Network Process

ÜNVER S., GÜRBÜZ T.

JOURNAL OF MILITARY AND STRATEGIC STUDIES, vol.19, no.4, pp.10-39, 2019 (ESCI)

2. STRATEGY FORMULATION USING A HYBRID MCDM APPROACH FOR STRATEGIC POSITION AND ACTION EVALUATION (SPACE) MATRIX METHOD

GÜRBÜZ T.

Journal of Aeronautics and Space Technologies, vol.12, no.1, pp.1-17, 2019 (Peer-Reviewed Journal)

#### **Books & Book Chapters**

1. Construction of intuitionistic fuzzy cognitive maps for target marketing strategy decisions DOĞU E., GÜRBÜZ T., ALBAYRAK Y. E.

in: Advances in Intelligent Systems and Computing, , Editor, Springer Verlag, pp.620-630, 2018

### Refereed Congress / Symposium Publications in Proceedings

1. Review of Sustainable Smart City Assessment Models' KPIs

Akburak D., GÜRBÜZ T., ALPTEKİN G.

9th IEEE International Smart Cities Conference, ISC2 2023, Bucharest, Romania, 24 - 27 September 2023

2. Sustainable Supplier Selection in Fuzzy Environment: A Case Study in Turkey

Cerit I., GÜRBÜZ T.

Intelligent and Fuzzy Systems - Intelligence and Sustainable Future Proceedings of the INFUS 2023 Conference, İstanbul, Turkey, 22 - 24 August 2023, vol.758 LNNS, pp.641-651

3. Modeling and Evaluation of Sustainable-Agile Criteria in the Automotive Industry

ALAN G., GÜRBÜZ T.

Ankara International Congress on Scientific Research - VII, Ankara, Turkey, 02 December 2022

4. A Novel Comprehensive Decision-Making Criteria Weights Proposition Under Fuzzy Preference Judgments for Project Type Selection in the Shipbuilding Industry

Atalma U., GÜRBÜZ T.

International Conference on Intelligent and Fuzzy Systems, INFUS 2022, İzmir, Turkey, 19 - 21 July 2022, vol.505 LNNS, pp.472-479

5. The Effect of Seed Value Choice in an Incomplete Fuzzy Preference Relations Guided by Social Influence

Çiçekli S., GÜRBÜZ T.

International Conference on Intelligent and Fuzzy Systems, INFUS 2022, İzmir, Turkey, 19 - 21 July 2022, vol.505 LNNS, pp.531-539

6. Entropy Based Weight Assignment Approach in Multi-Criteria Group Decision Making ÇİÇEKLİ S., GÜRBÜZ T.

International Academic Conference on Management, Marketing and Economics (MAC-MME 2019), 13 - 15 December 2019, pp.119-125

7. Decision Making Under Fuzzy Environment with Incomplete Information

Yazıcı A., GÜRBÜZ T.

Intelligent and Fuzzy Systems - INFUS 2019, 23 - 25 July 2019, pp.737-744

8. An Integrated Balanced Scorecard and Fuzzy BOCR Decision Model for Performance Evaluation Karabece K., GÜRBÜZ T.

Intelligent and Fuzzy Systems - INFUS 2019, 23 - 25 July 2019, pp.843-851

9. Human Reliability Analysis in Healthcare: A Scenario Analysis

KOP NASKALİ Y., GÜRBÜZ T., ALBAYRAK Y. E.

Intelligent and Fuzzy Systems, 23 - 25 July 2019, pp.1380-1388

# 10. ANALYSIS OF INTERACTION OF CRITERIA AFFECTING ACOMPETITIVE DANCE COUPLE'S PERFORMANCE INDANCESPORT

GÜRBÜZ T.

WEI International Academic Conference, 11 - 13 November 2018, pp.266-273

11. Analysis of Interactions among the Evaluation Criteria in Competitive DanceSport  $\ddot{GURBUZ}$  T.

8th ESE International Conference on sports, Health and Management, 11 - 13 June 2018, pp.23-28

12. Construction of Intuitionistic Fuzzy Cognitive Maps for Target Marketing Strategy Decisions DOĞU E., GÜRBÜZ T., ALBAYRAK Y. E.

10th Conference of the European-Society-for-Fuzzy-Logic-and-Technology (EUSFLAT) / 16th International Workshop on Intuitionistic Fuzzy Sets and Generalized Nets (IWIFSGN), Warszawa, Poland, 11 - 15 September 2017, vol.641, pp.620-630

#### 13. A Comparative Study on Breast Cancer Risk Factors Assessment

GÜRBÜZ T., DOĞU E., ALBAYRAK Y. E.

21st Conference of the International Federation of Operational Research Societies (IFORS 2017), Quebec City, Canada, 17 - 21 July 2017

#### 14. Human Reliability Assessment in Vital Healthcare Operations: Different Scenarios

KOP NASKALİ Y., GÜRBÜZ T., ALBAYRAK Y. E.

Industry, Engineering Management Systems Conference - IEMS 2017, 20 - 22 March 2017

### 15. Data Supported Decision-Making for Renewable Energy Solutions

Cay D., Karabece K., GÜRBÜZ T.

World Congress on Engineering and Computer Science, San-Francisco, Costa Rica, 21 - 23 October 2015, pp.477-482

### 16. Threat Evaluation Using Analytic Network Process

Unver S., GÜRBÜZ T.

15th IFAC Symposium on Information Control Problems in Manufacturing, Ottawa, Canada, 11 - 13 May 2015, vol.48, pp.8-13

# 17. Comparison of Operational CompetitivenessRating Analysis (OCRA) Performance Evaluation with Operating Margin

Gbegnin K. E., GÜRBÜZ T.

The World Congress on Engineering and Computer Science 2014 (WCECS 2014), 22 - 24 October 2014

# 18. A Social Choice Function Proposal to Aggregate Preferences in a Group Decision Making Process Gurbuz T.

World Congress on Engineering and Computer Science, San-Francisco, Costa Rica, 23 - 25 October 2013, pp.1206-1210

# 19. Marketing Strategy Selection in New Product Development using Fuzzy Linear Programming DOĞU E., ALBAYRAK Y. E., GÜRBÜZ T.

6th International Colloquium on Business Management (ICBM), Bangkok, Thailand, 19 - 22 August 2013

# 20. Criteria Weighing and 4 P Planning in Marketing Using A Fuzzy Metric Distance and AHP Hybrid Method

GÜRBÜZ T., ALBAYRAK Y. E., DOĞU E.

10th International FLINS Conference on Uncertainty Modeling in Knowledge Engineering and Decision Making (FLINS 2012), İstanbul, Turkey, 27 August 2012

#### 21. Criteria Weighting and 4-P Planning in Marketing Using Analytic Network Process

Alaybeyoglu E., ALBAYRAK Y. E., GÜRBÜZ T.

International MultiConference of Engineers and Computer Scientists (IMECS 2012), Hong Kong, PEOPLES R CHINA, 14 - 16 March 2012, pp.1240-1243

# 22. CRITERIA WEIGHING AND 4P'S PLANNING IN MARKETING USING A FUZZY METRIC DISTANCE AND AHP HYBRID METHOD

GÜRBÜZ T., ALBAYRAK Y. E., Alaybeyoglu E.

10th International Conference on Fuzzy Logic and Intelligent Technologies in Nuclear Science (FLINS), İstanbul,

Turkey, 26 - 29 August 2012, vol.7, pp.255-260

### 23. Yeni Ürün Geliştirme Sürecinde Pazarlama Stratejisi Seçimi Hibrid Çok Kriterli Karar Verme Modeli Önerisi

DOĞU E., ALBAYRAK Y. E., GÜRBÜZ T.

Yöneylem Araştırması ve Endüstri Mühendisliği 31. Ulusal Kongresi, Sakarya, Turkey, 5 - 07 July 2011, pp.180

# 24. AN ANP & FUZZY INTEGRAL HYBRID MODEL FOR MULTI-CRITERIA GROUP DECISION MAKING: AN APPLICATION TO KNOWLEDGE MANAGEMENT

GÜRBÜZ T., ALBAYRAK Y. E.

9th International FLINS Conference on Computational Intelligence: Foundations and Applications, Emei, PEOPLES R CHINA, 2 - 04 August 2010, vol.4, pp.471-477

#### 25. FUZZY TOPSIS APPLICATION IN EVALUATING WASTE PAPER COLLECTION METHODS

KOP NASKALİ Y., ULUKAN H. Z., GÜRBÜZ T.

4th International Conference on Intelligent Systems and Knowledge Engineering (ISKE 2009), Hasselt, Belgium, 27 - 28 November 2009, vol.2, pp.100-101

#### 26. MANAGING RISK FACTORS IN ECO-PRODUCT DESIGN FOR EEE

Genevois M. E., BEREKETLİ ZAFEIRAKOPOULOS İ., GÜRBÜZ T.

2nd International Conference on Risk Analysis and Crisis Response, Beijing, China, 19 - 21 October 2009, pp.180-185

### 27. Evaluating the Failure Risk Level of An sap Project Using ANP in Fuzzy Environment

ULUKAN H. Z., KOP NASKALİ Y., GÜRBÜZ T.

2nd International Conference on Risk Analysis and Crisis Response, Beijing, China, 19 - 21 October 2009, pp.205-210

#### 28. A Fuzzy Multi-Criteria Approach to WEEE Treatment Strategy Selection

BEREKETLİ ZAFEIRAKOPOULOS İ., GÜRBÜZ T., Genevois M. E.

Joint World Congress of International-Fuzzy-Systems-Association (IFSA)/European Conference of European-Society-for-Fuzzy-Logic-and-Technology (EUSFLAT), Lisbon, Portugal, 20 - 24 July 2009, pp.1439-1443

# 29. Finding the Best Flexibility Strategies by Using an Integrated Method of FAHP and QFD Genevois M. E., GÜRBÜZ T.

Joint World Congress of International-Fuzzy-Systems-Association (IFSA)/European Conference of European-Society-for-Fuzzy-Logic-and-Technology (EUSFLAT), Lisbon, Portugal, 20 - 24 July 2009, pp.1126-1131

# 30. An Analytic Network Process Approach To The Planning And Managing Of The Energy Politics GÜRBÜZ T., ALBAYRAK Y. E., Erensal Y. C., Ozyol M.

International Conference on Computers and Industrial Engineering (CIE39), Troyes, France, 6 - 09 July 2009, pp.1690-1691

#### Academic and Administrative Experience

2016 - Continues	Erasmus Program	Galatasaray Üniversitesi, Mühendislik ve Teknoloji Fakültesi, Endüstri Mühendisliği Bölümü
	Institutional	
	Coordinator	

#### Courses

Introduction to Multi-Criteria Decision Making, Undergraduate, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2016 - 2017, 2015 - 2016, 2014 - 2015, 2013 - 2014

Risk Analysis and Management, Undergraduate, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2016 - 2017, 2015 - 2016, 2014 - 2015, 2013 - 2014, 2012 - 2013

 $Engineering\ Economy,\ Undergraduate,\ 2022-2023,\ 2021-2022,\ 2020-2021,\ 2019-2020,\ 2018-2019,\ 2017-2018,\ 2019-2020,\ 2018-2019,\ 2017-2018,\ 2019-2019,\ 2$ 

2016 - 2017, 2015 - 2016, 2014 - 2015, 2013 - 2014, 2012 - 2013

 $Strategic\ Management\ Approaches,\ Postgraduate,\ 2022-2023,\ 2021-2022,\ 2020-2021,\ 2019-2020,\ 2018-2019,\ Approaches,\ Postgraduate,\$ 

2017 - 2018, 2016 - 2017, 2015 - 2016, 2014 - 2015

Directed Research, Doctorate, 2022 - 2023, 2020 - 2021, 2018 - 2019

Multi-Criteria Decision Making, Postgraduate, 2022 - 2023, 2021 - 2022

 $Operations\ Management,\ Postgraduate,\ 2022-2023,\ 2021-2022,\ 2020-2021,\ 2019-2020,\ 2018-2019,\ 2017-2018,\ Postgraduate$ 

2016 - 2017, 2015 - 2016, 2014 - 2015

Innovation and Technology Management, Postgraduate, 2022 - 2023

Strategic Management, Undergraduate, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2016 - 2017, 2015 - 2016

Technology Management, Undergraduate, 2020 - 2021

Directed Research, Postgraduate, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2015 - 2016, 2014 - 2015

Applied Management Strategy, Undergraduate, 2020 - 2021, 2019 - 2020

 $Graduate\ Seminar,\ Postgraduate,\ 2020-2021,\ 2019-2020,\ 2018-2019,\ 2017-2018,\ 2016-2017,\ 2015-2016,\ 2014-2019,\ 2018-$ 

2015, 2013 - 2014, 2012 - 2013

Multi-Criteria Decision Making and Its Application in Logistics, Postgraduate, 2020 - 2021, 2019 - 2020, 2018 - 2019,

2014 - 2015, 2013 - 2014

Decision Making, Postgraduate, 2020 - 2021

Technology Management, Postgraduate, 2019 - 2020, 2018 - 2019, 2017 - 2018

Engineering Economics, Postgraduate, 2016 - 2017, 2015 - 2016

Introduction To Engineering Management, Postgraduate, 2016 - 2017, 2015 - 2016

### **Advising Theses**

Gürbüz T., SUPPLIER SELECTION WITH AN AGILE-SUSTAINABLE APPROACH IN THE AUTOMOTIVE INDUSTRY,

Postgraduate, G.ALAN(Student), 2023

Gürbüz T., Predicting icu requirements of covid-19 patients using artificial neural network, Postgraduate,

Y.ÇOTOY(Student), 2022

Gürbüz T., A fuzzy quality function deployment based approach to quality management maturity measurement,

Postgraduate, S.KAYA(Student), 2022

Gürbüz T., Kriz dönemlerinde (pandemi sürecinde) e-yönetim ve fonksiyonları, Postgraduate, A.BARIŞ(Student), 2021

Gürbüz T., Analysis of banking customers' habits and behaviours in the COVID-19 pandemic period, Postgraduate,

İ.YAVUZ(Student), 2021

Gürbüz T., Innovative features in instant messaging applications, Postgraduate, H.TANRIVERDİ(Student), 2021

Gürbüz T., Entropy based weight assignment approach in multi-criteria group decision making, Postgraduate,

S.ÇİÇEKLİ(Student), 2020

F.ÖZDEMİR(Student), 2019

GÜRBÜZ T., Decision making with incomplete information on preferences, Postgraduate, A.YAZICI(Student), 2019

ALBAYRAK Y. E., GÜRBÜZ T., RELIABILITY ANALYSIS OF A COMPLEX SYSTEM UNDER UNCERTAINTY AND FAILURE

EVENT DEPENDENCY, Doctorate, Y.KOP(Student), 2019

Gürbüz T., Fuzzy extensions and application on decision making, Postgraduate, A.YAZICI(Student), 2019

Gürbüz T., Multi criteria decision making approaches in a new destination selection for airlines, Postgraduate,

Gürbüz T., Decision making approaches for performance evaluation, Postgraduate, K.KARABECE(Student), 2019

Gürbüz T., Performans Değerlendirme için Karar Verme Yaklaşımları, Postgraduate, K.KARABECE(Student), 2019

GÜRBÜZ T., Alternating least squares model recommender systems: An application on credit card market, Postgraduate, İ.KÖRPE(Student), 2017

GÜRBÜZ T., Threat evaluation in air defense systems using analytic network process, Postgraduate, S.ÜNVER(Student),

GÜRBÜZ T., Evaluation multicritere de performance des societes de logistique par la methode OCRA, Postgraduate, G.KOLETO(Student), 2014

### Scientific Refereeing

APPLIED SOFT COMPUTING JOURNAL, Journal Indexed in SCI-E, October 2020

APPLIED SOFT COMPUTING JOURNAL, Journal Indexed in SCI-E, June 2020

DECISION SUPPORT SYSTEMS, Journal Indexed in SCI-E, July 2017

DECISION SUPPORT SYSTEMS, Journal Indexed in SCI-E, December 2016

DECISION SUPPORT SYSTEMS, Journal Indexed in SCI-E, February 2015

APPLIED SOFT COMPUTING JOURNAL, Journal Indexed in SCI-E, October 2014

DECISION SUPPORT SYSTEMS, Journal Indexed in SCI-E, July 2014

DECISION SUPPORT SYSTEMS, Journal Indexed in SCI-E, September 2013

DECISION SUPPORT SYSTEMS, Journal Indexed in SCI-E, August 2013

DECISION SUPPORT SYSTEMS, Journal Indexed in SCI-E, June 2013

JOURNAL OF MULTIPLE-VALUED LOGIC AND SOFT COMPUTING, Journal Indexed in SCI-E, December 2012

KNOWLEDGE-BASED SYSTEMS, Journal Indexed in SCI-E, March 2012

KNOWLEDGE-BASED SYSTEMS, Journal Indexed in SCI-E, November 2011

KNOWLEDGE-BASED SYSTEMS, Journal Indexed in SCI-E, September 2011

APPLIED SOFT COMPUTING JOURNAL, Journal Indexed in SCI-E, August 2011

KNOWLEDGE-BASED SYSTEMS, Journal Indexed in SCI-E, May 2011

KNOWLEDGE-BASED SYSTEMS, Journal Indexed in SCI-E, April 2011

INTERNATIONAL JOURNAL OF COMPUTATIONAL INTELLIGENCE SYSTEMS, Journal Indexed in SCI-E, October 2010

KNOWLEDGE-BASED SYSTEMS, Journal Indexed in SCI-E, October 2010

KNOWLEDGE-BASED SYSTEMS, Journal Indexed in SCI-E, September 2010

SIGMA JOURNAL OF ENGINEERING AND NATURAL SCIENCES, Journal Indexed in ESCI, August 2010

JOURNAL OF MULTIPLE-VALUED LOGIC AND SOFT COMPUTING, Journal Indexed in SCI-E, January 2010

FUZZY OPTIMIZATION AND DECISION MAKING, Journal Indexed in SCI-E, September 2009

#### Metrics

Publication: 43 Citation (WoS): 154 Citation (Scopus): 184 H-Index (WoS): 5 H-Index (Scopus): 5

#### Research Areas

Industrial Engineering , Strategic planning, Decision Theory, Multi Criteria Decision Making, Decision Support Systems, Engineering and Technology