# TUNCAY GÜRBÜZ ASSOC. PROF.

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### Learning Knowledge

Doctorate	Galatasaray University, Fen Bilimleri Enstitüsü, Endüstri Mühendisliği (Dr),
2006 - 2010	Turkey
Postgraduate	Galatasaray University, Fen Bilimleri Enstitüsü, Endüstri Mühendisliği (Yl) (Tezli),
2000 - 2003	Turkey
Undergraduate Galatasaray University, Mühendislik Ve Teknoloji Fakültesi, Endüstri 1996 - 2000 Bölümü, Turkey	

#### **Foreign Languages**

French, C1 Advanced

#### Dissertations

Doctorate, A multicriteria decision making approach to human resources performance evaluation, Galatasaray Üniversitesi, Fen Bilimleri Enstitüsü, Endüstri Mühendisliği (Dr), 2010 Postgraduate, Evaluation de performance pour les ressources humaines avec les techniques de decision a multicriteres, Galatasaray Üniversitesi, Fen Bilimleri Enstitüsü, Endüstri Mühendisliği (Yl) (Tezli), 2003

### Academic Titles / Tasks

Associate Professor 2023 - Continues	Galatasaray University, Mühendislik Ve Teknoloji Fakültesi, Endüstri Mühendisliği
Assistant Professor 2012 - 2023	Galatasaray University, Mühendislik Ve Teknoloji Fakültesi, Endüstri Mühendisliği
Research Assistant 2000 - 2012	Galatasaray University, Mühendislik Ve Teknoloji Fakültesi, Endüstri Mühendisliği

- 1. GÜRBÜZ T., KOP NASKALİ Y., Project Supported by Higher Education Institutions, KARAR VERMEDE EKSİK VERİLERİN ELE ALINMASI, 2019 2022
- 2. GÜRBÜZ T., ALBAYRAK Y. E., KOP NASKALİ Y., Project Supported by Higher Education Institutions, DANS SPORUNDA PERFORMANS DEĞERLENDİRMESİ VE İYİLEŞTİRİLMESİ, 2017 2021
- 3. GÜRBÜZ T., Project Supported by Higher Education Institutions, ASKERİ HAVA SAVUNMA SİSTEMLERİNDE STRATEJİK KARAR ALMA, 2015 2017
- 4. GÜRBÜZ T., Project Supported by Higher Education Institutions, STRATEJİK YÖNETİMDE KARAR DESTEK SİSTEMİ UYGULAMALARI, 2013 - 2014
- 5. GÜRBÜZ T., Project Supported by Higher Education Institutions, BİLGİ SİSTEMLERİ PERFORMANS DEĞERLENDİRMESİ VE BİLGİ YÖNETİMİNDE STRATEJİ SEÇİMİ, 2011 - 2013

Published journal articles indexed by SCI, SSCI, and AHCI

- Decision Making with Fuzzy Incomplete Preference Data: Correct Completion Process and Efficiency of Completed Pairwise Comparison Matrices Yazici A., GÜRBÜZ T. JOURNAL OF MULTIPLE-VALUED LOGIC AND SOFT COMPUTING, vol.37, pp.53-76, 2021 (SCI-Expanded)
- 2. Human Reliability Assessment in Healthcare Operations Using Fuzzy Cognitive Maps Naskali Y. K., GÜRBÜZ T., ALBAYRAK Y. E.
- JOURNAL OF MULTIPLE-VALUED LOGIC AND SOFT COMPUTING, vol.32, pp.57-86, 2019 (SCI-Expanded)3. Target Marketing Strategy Determination for Shopping Malls Using Fuzzy ANP
- Öztayşi B., GÜRBÜZ T., Albayrak E., Kahraman C. JOURNAL OF MULTIPLE-VALUED LOGIC AND SOFT COMPUTING, vol.27, pp.595-623, 2016 (SCI-Expanded)
- An engineering approach to human resources performance evaluation: Hybrid MCDM application with interactions GÜRBÜZ T., ALBAYRAK Y. E.

APPLIED SOFT COMPUTING, vol.21, pp.365-375, 2014 (SCI-Expanded)

5. Criteria Weighting and 4P's Planning in Marketing Using a Fuzzy Metric Distance and AHP Hybrid Method

GÜRBÜZ T., ALBAYRAK Y. E., Alaybeyoglu E.

INTERNATIONAL JOURNAL OF COMPUTATIONAL INTELLIGENCE SYSTEMS, vol.7, pp.94-104, 2014 (SCI-Expanded)

- A hybrid MCDM methodology for ERP selection problem with interacting criteria GÜRBÜZ T., ALPTEKİN S. E., Alptekin G. I. DECISION SUPPORT SYSTEMS, vol.54, no.1, pp.206-214, 2012 (SCI-Expanded)
- Evaluating the Failure Risk Level of an Enterprise Resource Planning Project Using Analytic Network Process in Fuzzy Environment KOP NASKALİ Y., ULUKAN H. Z., GÜRBÜZ T.

JOURNAL OF MULTIPLE-VALUED LOGIC AND SOFT COMPUTING, vol.17, no.4, pp.407-423, 2011 (SCI-Expanded)

 A Multi-Criteria Decision Model for Architecturing Competence in Human Performance Technology Erensal Y. C., GÜRBÜZ T., ALBAYRAK Y. E.
 INTERNATIONAL JOURNAL OF COMPUTATIONAL INTELLIGENCE SYSTEMS, vol.3, no.6, pp.815-831, 2010 (SCI-Expanded)

#### 9. Multiple Criteria Human Performance Evaluation Using Choquet Integral Gurbuz T.

INTERNATIONAL JOURNAL OF COMPUTATIONAL INTELLIGENCE SYSTEMS, vol.3, no.3, pp.290-300, 2010 (SCI-Expanded)

- Entropy-based Constant and Variable Weight Determination for Decision Makers in Multi-Criteria Group Decision Making Gürbüz T., Çiçekli S. Havacılık ve Uzay Teknolojileri Dergisi, vol.17, no.1, pp.52-68, 2024 (Peer-Reviewed Journal)
- Threat Evaluation In Air Defense Systems Using Analytic Network Process
   ÜNVER S., GÜRBÜZ T.
   JOURNAL OF MILITARY AND STRATEGIC STUDIES, vol.19, no.4, pp.10-39, 2019 (ESCI)
- 3. STRATEGY FORMULATION USING A HYBRID MCDM APPROACH FOR STRATEGIC POSITION AND ACTION EVALUATION (SPACE) MATRIX METHOD GÜRBÜZ T.

Journal of Aeronautics and Space Technologies, vol.12, no.1, pp.1-17, 2019 (Peer-Reviewed Journal)

## Books & Book Chapters

 Construction of intuitionistic fuzzy cognitive maps for target marketing strategy decisions DOĞU E., GÜRBÜZ T., ALBAYRAK Y. E.
 Advances in Intelligent Systems and Computing Editor Springery Works are (20, 620, 2010)

in: Advances in Intelligent Systems and Computing, , Editor, Springer Verlag, pp.620-630, 2018

# Refereed Congress / Symposium Publications in Proceedings

- Review of Sustainable Smart City Assessment Models' KPIs Akburak D., GÜRBÜZ T., ALPTEKİN G.
   9th IEEE International Smart Cities Conference, ISC2 2023, Bucharest, Romania, 24 - 27 September 2023
- Sustainable Supplier Selection in Fuzzy Environment: A Case Study in Turkey Cerit I., GÜRBÜZ T.
   Intelligent and Fuzzy Systems - Intelligence and Sustainable Future Proceedings of the INFUS 2023 Conference, İstanbul, Turkey, 22 - 24 August 2023, vol.758 LNNS, pp.641-651
- 3. Modeling and Evaluation of Sustainable-Agile Criteria in the Automotive Industry ALAN G., GÜRBÜZ T.
  - Ankara International Congress on Scientific Research VII, Ankara, Turkey, 02 December 2022
- A Novel Comprehensive Decision-Making Criteria Weights Proposition Under Fuzzy Preference Judgments for Project Type Selection in the Shipbuilding Industry Atalma U., GÜRBÜZ T. International Conference on Intelligent and Fuzzy Systems, INFUS 2022, İzmir, Turkey, 19 - 21 July 2022, vol.505

International conference on intelligent and Fuzzy Systems, INFUS 2022, Izmir, Turkey, 19 - 21 July 2022, vol.505 LNNS, pp.472-479

5. The Effect of Seed Value Choice in an Incomplete Fuzzy Preference Relations Guided by Social Influence

Çiçekli S., GÜRBÜZ T.

International Conference on Intelligent and Fuzzy Systems, INFUS 2022, İzmir, Turkey, 19 - 21 July 2022, vol.505 LNNS, pp.531-539

### 6. Entropy Based Weight Assignment Approach in Multi-Criteria Group Decision Making ÇİÇEKLİ S., GÜRBÜZ T.

International Academic Conference on Management, Marketing and Economics (MAC-MME 2019), 13 - 15 December 2019, pp.119-125

7. Decision Making Under Fuzzy Environment with Incomplete Information Yazıcı A., GÜRBÜZ T.

Intelligent and Fuzzy Systems - INFUS 2019, 23 - 25 July 2019, pp.737-744

8. An Integrated Balanced Scorecard and Fuzzy BOCR Decision Model for Performance Evaluation Karabece K., GÜRBÜZ T. Intelligent and Fuzzy Systems - INFUS 2019, 23 - 25 July 2019, pp.843-851

- 9. Human Reliability Analysis in Healthcare: A Scenario Analysis KOP NASKALİ Y., GÜRBÜZ T., ALBAYRAK Y. E. Intelligent and Fuzzy Systems, 23 - 25 July 2019, pp.1380-1388
- 10. ANALYSIS OF INTERACTION OF CRITERIA AFFECTING ACOMPETITIVE DANCE COUPLE'S PERFORMANCE INDANCESPORT GÜRBÜZ T.

WEI International Academic Conference, 11 - 13 November 2018, pp.266-273

11. Analysis of Interactions among the Evaluation Criteria in Competitive DanceSport GÜRBÜZ T.

8th ESE International Conference on sports, Health and Management, 11 - 13 June 2018, pp.23-28

12. Construction of Intuitionistic Fuzzy Cognitive Maps for Target Marketing Strategy Decisions DOĞU E., GÜRBÜZ T., ALBAYRAK Y. E.

10th Conference of the European-Society-for-Fuzzy-Logic-and-Technology (EUSFLAT) / 16th International Workshop on Intuitionistic Fuzzy Sets and Generalized Nets (IWIFSGN), Warszawa, Poland, 11 - 15 September 2017, vol.641, pp.620-630

- 13. A Comparative Study on Breast Cancer Risk Factors Assessment
   GÜRBÜZ T., DOĞU E., ALBAYRAK Y. E.
   21st Conference of the International Federation of Operational Research Societies (IFORS 2017), Quebec City,
   Canada, 17 21 July 2017
- 14. Human Reliability Assessment in Vital Healthcare Operations: Different Scenarios KOP NASKALİ Y., GÜRBÜZ T., ALBAYRAK Y. E.

Industry, Engineering Management Systems Conference - IEMS 2017, 20 - 22 March 2017

# Data Supported Decision-Making for Renewable Energy Solutions Cay D., Karabece K., GÜRBÜZ T. World Congress on Engineering and Computer Science San-Francisco Costa Rica 21 - 2

World Congress on Engineering and Computer Science, San-Francisco, Costa Rica, 21 - 23 October 2015, pp.477-482

16. Threat Evaluation Using Analytic Network Process
 Unver S., GÜRBÜZ T.
 15th IFAC Symposium on Information Control Problems in Manufacturing, Ottawa, Canada, 11 - 13 May 2015,

vol.48, pp.8-13

# 17. Comparison of Operational CompetitivenessRating Analysis (OCRA) Performance Evaluation with Operating Margin

Gbegnin K. E., GÜRBÜZ T.

The World Congress on Engineering and Computer Science 2014 (WCECS 2014), 22 - 24 October 2014

18. A Social Choice Function Proposal to Aggregate Preferences in a Group Decision Making Process Gurbuz T.

World Congress on Engineering and Computer Science, San-Francisco, Costa Rica, 23 - 25 October 2013, pp.1206-1210

19. Marketing Strategy Selection in New Product Development using Fuzzy Linear Programming DOĞU E., ALBAYRAK Y. E., GÜRBÜZ T.

6th International Colloquium on Business Management (ICBM), Bangkok, Thailand, 19 - 22 August 2013

### 20. Criteria Weighing and 4 P Planning in Marketing Using A Fuzzy Metric Distance and AHP Hybrid Method

GÜRBÜZ T., ALBAYRAK Y. E., DOĞU E.

10th International FLINS Conference on Uncertainty Modeling in Knowledge Engineering and Decision Making (FLINS 2012), İstanbul, Turkey, 27 August 2012

21. Criteria Weighting and 4-P Planning in Marketing Using Analytic Network Process Alaybeyoglu E., ALBAYRAK Y. E., GÜRBÜZ T.

International MultiConference of Engineers and Computer Scientists (IMECS 2012), Hong Kong, PEOPLES R CHINA, 14 - 16 March 2012, pp.1240-1243

# 22. CRITERIA WEIGHING AND 4P'S PLANNING IN MARKETING USING A FUZZY METRIC DISTANCE AND AHP HYBRID METHOD

GÜRBÜZ T., ALBAYRAK Y. E., Alaybeyoglu E.

10th International Conference on Fuzzy Logic and Intelligent Technologies in Nuclear Science (FLINS), İstanbul, Turkey, 26 - 29 August 2012, vol.7, pp.255-260

23. Yeni Ürün Geliştirme Sürecinde Pazarlama Stratejisi Seçimi Hibrid Çok Kriterli Karar Verme Modeli Önerisi

DOĞU E., ALBAYRAK Y. E., GÜRBÜZ T.

Yöneylem Araştırması ve Endüstri Mühendisliği 31. Ulusal Kongresi, Sakarya, Turkey, 5 - 07 July 2011, pp.180

 AN ANP & FUZZY INTEGRAL HYBRID MODEL FOR MULTI-CRITERIA GROUP DECISION MAKING: AN APPLICATION TO KNOWLEDGE MANAGEMENT
 GÜRBÜZ T., ALBAYRAK Y. E.
 9th International FLINS Conference on Computational Intelligence: Foundations and Applications, Emei, PEOPLES

R CHINA, 2 - 04 August 2010, vol.4, pp.471-477
25. FUZZY TOPSIS APPLICATION IN EVALUATING WASTE PAPER COLLECTION METHODS KOP NASKALİ Y., ULUKAN H. Z., GÜRBÜZ T.
Ath Laterative J. Conference Let Jürget Contension J. Kop Naskali Y., ULUKAN H. Z., GÜRBÜZ T.

4th International Conference on Intelligent Systems and Knowledge Engineering (ISKE 2009), Hasselt, Belgium, 27 - 28 November 2009, vol.2, pp.100-101

#### 26. MANAGING RISK FACTORS IN ECO-PRODUCT DESIGN FOR EEE

Genevois M. E., BEREKETLİ ZAFEIRAKOPOULOS İ., GÜRBÜZ T.

2nd International Conference on Risk Analysis and Crisis Response, Beijing, China, 19 - 21 October 2009, pp.180-185

# 27. Evaluating the Failure Risk Level of An sap Project Using ANP in Fuzzy Environment ULUKAN H. Z., KOP NASKALİ Y., GÜRBÜZ T.

2nd International Conference on Risk Analysis and Crisis Response, Beijing, China, 19 - 21 October 2009, pp.205-210

#### 28. **A Fuzzy Multi-Criteria Approach to WEEE Treatment Strategy Selection** BEREKETLİ ZAFEIRAKOPOULOS İ., GÜRBÜZ T., Genevois M. E.

Joint World Congress of International-Fuzzy-Systems-Association (IFSA)/European Conference of European-Society-for-Fuzzy-Logic-and-Technology (EUSFLAT), Lisbon, Portugal, 20 - 24 July 2009, pp.1439-1443

# 29. Finding the Best Flexibility Strategies by Using an Integrated Method of FAHP and QFD Genevois M. E., GÜRBÜZ T.

Joint World Congress of International-Fuzzy-Systems-Association (IFSA)/European Conference of European-Society-for-Fuzzy-Logic-and-Technology (EUSFLAT), Lisbon, Portugal, 20 - 24 July 2009, pp.1126-1131

### 30. An Analytic Network Process Approach To The Planning And Managing Of The Energy Politics GÜRBÜZ T., ALBAYRAK Y. E., Erensal Y. C., Ozyol M.

International Conference on Computers and Industrial Engineering (CIE39), Troyes, France, 6 - 09 July 2009, pp.1690-1691

#### Academic and Administrative Experience

2016 - Continues	Erasmus Program Institutional Coordinator	Galatasaray Üniversitesi, Mühendislik ve Teknoloji Fakültesi, Endüstri Mühendisliği Bölümü
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#### Courses

İntroduction to Multi-Criteria Decision Making, Undergraduate, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020,

2018 - 2019, 2017 - 2018, 2016 - 2017, 2015 - 2016, 2014 - 2015, 2013 - 2014 Risk Analysis and Management, Undergraduate, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2016 - 2017, 2015 - 2016, 2014 - 2015, 2013 - 2014, 2012 - 2013 Engineering Economy, Undergraduate, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2016 - 2017, 2015 - 2016, 2014 - 2015, 2013 - 2014, 2012 - 2013 Strategic Management Approaches, Postgraduate, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2016 - 2017, 2015 - 2016, 2014 - 2015 Directed Research, Doctorate, 2022 - 2023, 2020 - 2021, 2018 - 2019 Multi-Criteria Decision Making, Postgraduate, 2022 - 2023, 2021 - 2022 Operations Management, Postgraduate, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2016 - 2017, 2015 - 2016, 2014 - 2015 Innovation and Technology Management, Postgraduate, 2022 - 2023 Strategic Management, Undergraduate, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2016 - 2017, 2015 - 2016 Technology Management, Undergraduate, 2020 - 2021 Directed Research, Postgraduate, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2015 - 2016, 2014 - 2015 Applied Management Strategy, Undergraduate, 2020 - 2021, 2019 - 2020 Graduate Seminar, Postgraduate, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2016 - 2017, 2015 - 2016, 2014 -2015, 2013 - 2014, 2012 - 2013 Multi-Criteria Decision Making and Its Application in Logistics, Postgraduate, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2014 - 2015, 2013 - 2014 Decision Making, Postgraduate, 2020 - 2021 Technology Management, Postgraduate, 2019 - 2020, 2018 - 2019, 2017 - 2018 Engineering Economics, Postgraduate, 2016 - 2017, 2015 - 2016 Introduction To Engineering Management, Postgraduate, 2016 - 2017, 2015 - 2016

#### **Advising Theses**

Gürbüz T., SUPPLIER SELECTION WITH AN AGILE-SUSTAINABLE APPROACH IN THE AUTOMOTIVE INDUSTRY, Postgraduate, G.ALAN(Student), 2023 Gürbüz T., Predicting icu requirements of covid-19 patients using artificial neural network, Postgraduate, Y.ÇOTOY(Student), 2022 Gürbüz T., A fuzzy quality function deployment based approach to quality management maturity measurement, Postgraduate, S.KAYA(Student), 2022 Gürbüz T., Kriz dönemlerinde (pandemi sürecinde) e-yönetim ve fonksiyonları, Postgraduate, A.BARIŞ(Student), 2021 Gürbüz T., Analysis of banking customers' habits and behaviours in the COVID-19 pandemic period, Postgraduate, İ.YAVUZ(Student), 2021 Gürbüz T., Innovative features in instant messaging applications, Postgraduate, H.TANRIVERDİ(Student), 2021 Gürbüz T., Entropy based weight assignment approach in multi-criteria group decision making, Postgraduate, S.ÇİÇEKLİ(Student), 2020 GÜRBÜZ T., Decision making with incomplete information on preferences, Postgraduate, A.YAZICI(Student), 2019 ALBAYRAK Y. E., GÜRBÜZ T., RELIABILITY ANALYSIS OF A COMPLEX SYSTEM UNDER UNCERTAINTY AND FAILURE EVENT DEPENDENCY, Doctorate, Y.KOP(Student), 2019 Gürbüz T., Fuzzy extensions and application on decision making, Postgraduate, A.YAZICI(Student), 2019 Gürbüz T., Multi criteria decision making approaches in a new destination selection for airlines, Postgraduate, F.ÖZDEMİR(Student), 2019 Gürbüz T., Decision making approaches for performance evaluation, Postgraduate, K.KARABECE(Student), 2019 Gürbüz T., Performans Değerlendirme için Karar Verme Yaklaşımları, Postgraduate, K.KARABECE(Student), 2019 GÜRBÜZ T., Alternating least squares model recommender systems: An application on credit card market, Postgraduate,

İ.KÖRPE(Student), 2017

GÜRBÜZ T., Threat evaluation in air defense systems using analytic network process, Postgraduate, S.ÜNVER(Student), 2015

GÜRBÜZ T., Evaluation multicritere de performance des societes de logistique par la methode OCRA, Postgraduate, G.KOLETO(Student), 2014

#### Scientific Refereeing

APPLIED SOFT COMPUTING JOURNAL, Journal Indexed in SCI-E, October 2020 APPLIED SOFT COMPUTING JOURNAL, Journal Indexed in SCI-E, June 2020 DECISION SUPPORT SYSTEMS, Journal Indexed in SCI-E, July 2017 DECISION SUPPORT SYSTEMS, Journal Indexed in SCI-E, December 2016 DECISION SUPPORT SYSTEMS, Journal Indexed in SCI-E, February 2015 APPLIED SOFT COMPUTING JOURNAL, Journal Indexed in SCI-E, October 2014 DECISION SUPPORT SYSTEMS, Journal Indexed in SCI-E, July 2014 DECISION SUPPORT SYSTEMS, Journal Indexed in SCI-E, September 2013 DECISION SUPPORT SYSTEMS, Journal Indexed in SCI-E, August 2013 DECISION SUPPORT SYSTEMS, Journal Indexed in SCI-E, June 2013 JOURNAL OF MULTIPLE-VALUED LOGIC AND SOFT COMPUTING, Journal Indexed in SCI-E, December 2012 KNOWLEDGE-BASED SYSTEMS, Journal Indexed in SCI-E, March 2012 KNOWLEDGE-BASED SYSTEMS, Journal Indexed in SCI-E, November 2011 KNOWLEDGE-BASED SYSTEMS, Journal Indexed in SCI-E, September 2011 APPLIED SOFT COMPUTING JOURNAL, Journal Indexed in SCI-E, August 2011 KNOWLEDGE-BASED SYSTEMS, Journal Indexed in SCI-E, May 2011 KNOWLEDGE-BASED SYSTEMS, Journal Indexed in SCI-E, April 2011 INTERNATIONAL JOURNAL OF COMPUTATIONAL INTELLIGENCE SYSTEMS, Journal Indexed in SCI-E, October 2010 KNOWLEDGE-BASED SYSTEMS, Journal Indexed in SCI-E, October 2010 KNOWLEDGE-BASED SYSTEMS, Journal Indexed in SCI-E, September 2010 SIGMA JOURNAL OF ENGINEERING AND NATURAL SCIENCES, Journal Indexed in ESCI, August 2010 JOURNAL OF MULTIPLE-VALUED LOGIC AND SOFT COMPUTING, Journal Indexed in SCI-E, January 2010 FUZZY OPTIMIZATION AND DECISION MAKING, Journal Indexed in SCI-E, September 2009

#### Metrics

Publication: 44 Citation (WoS): 155 Citation (Scopus): 184 H-Index (WoS): 5 H-Index (Scopus): 5

#### **Research Areas**

Industrial Engineering , Strategic planning, Decision Theory, Multi Criteria Decision Making, Decision Support Systems, Engineering and Technology